

Cookies policy

What are cookies?

A cookie is a small file that is downloaded onto the user's computer/smartphone/tablet when accessing certain websites to store and retrieve information from the terminal equipment. Among other functions, it allows information on a user's browsing habits to be stored and retrieved in order to improve the service offered. The information obtained through cookies is anonymous and does not enable the user to be identified.

Types of cookies

Depending on the entity that manages the domain from which cookies are sent and processes the data obtained, two types can be distinguished:

- Own cookies: cookies sent to the terminal equipment from our own computers or domains.
- Third-party cookies: cookies sent to the terminal equipment from the computer or domain of another collaborating entity.

According to the length of time they remain stored in the client's browser, they may be:

- Session cookies: activated while the user accesses the website or for the provision of the requested service.
- Persistent cookies: stored for a certain period of time on the user's terminal equipment, to which the person in charge has access when the user connects to their website.

According to the purpose for which the data obtained is processed:

- Technical cookies: required to use the website and provide the services.
- Personalisation cookies: these allow the user to access the service with predefined general characteristics based on a series of criteria in the user's terminal (language, type of browser, etc.).
- Analytical cookies: these allow us to track and statistically analyse the behaviour of all users of the websites to which they are linked.
- Advertising cookies: these enable advertising spaces to be managed on the website, application or platform where the requested service is provided.
- Behavioural advertising cookies: these store information on user behaviour obtained through the user's browsing habits, allowing a specific profile to be developed in order to display advertising.

Cookies used on our website

Own cookies	Type	Purpose
urovesa	Session	Generated by the application server when a user session is created on the website.
urovesa_cookies	Personalisation	Cookie to accept the cookie policy
Third-party cookies	Type	Purpose

Google Analytics (__utma, __utmb, __utmc, __utmz)	Analytical	To know how you browse our website in order to improve the services we can offer. This information is anonymous and we only need it for statistical purposes (click here for further information)
Google Analytics (_utm)	Analytical	Performance of A/B testing to measure the efficiency of design changes (click here for further information)

How to change cookie settings

Users can consent to the use of cookies or revoke it at any time using their browser, through which they can allow, restrict, block or delete the cookies used on our website.

This will be done in different ways depending on the type of browser used during navigation. The following links provide you with all of the information to configure or disable cookies in each browser:

- Internet Explorer: windows.microsoft.com/es-es/internet-explorer/delete-manage-cookies#ie=ie-10
- Firefox: support.mozilla.org/es-ES/kb/delete-cookies-remove-info-websites-stored
- Chrome: support.google.com/chrome/answer/95647?hl=es
- Safari: support.apple.com/kb/ph21411?locale=es-ES

In addition, users can manage the storage of cookies on their browser and the disabling of cookies using tools such as:

- Ghostery: www.ghostery.com
- Your online choices: www.youronlinechoices.com/es

If you do not allow cookies to be installed, you may not be able to properly access the content and services on our website.

However, if you continue to browse our website without changing the configuration of your browser, it will be understood that you consent to the use of cookies under the conditions contained in this Cookies Policy.